Davyn Ladera

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Proficient web and software developer who thrives in a fast-paced, dynamic work setting and adapts to evolving business priorities. Seeking a challenging position to leverage my expertise and gain experience in my field of interest.

Skills

LANGUAGES

- HTML
- CSS
- JavaScript
- Angular
- React
- Java
- C#
- SQL
- Bootstrap

TECHNOLOGIES

- ASP.NET Core MVC
- MERN Stack
- Azure web hosting and deployment
- SQL Server hosted on-premise and Azure
- Node.js
- Express.js and RESTful APIs
- CMS development including WordPress and Glide
- Visual Studio and VS Code
- Git
- SSMS
- Blazor and Razor pages

TECHNICAL SKILLS

- Experience utilizing Git repositories among team projects
- Integration with OpenAI ChatGPT and DALL-E
- Wireframing and prototyping in Figma

INTERPERSONAL SKILLS

- Quick to learn new tools, technologies, and languages
- Experience in customer service and consultation
- Detail-oriented
- Collaborative worker
- Self-starter in individual tasks
- Clear communicator
- Proactive in seeking out new skills and knowledge

Experience

Web Content Coordinator: *Agency Fifty3* ***July 2024 - Currently***

- Collaborate across teams to develop and manage custom WordPress websites for multifamily and student housing clients, ensuring each site aligns with strict brand guidelines and property-specific needs
- Oversee the full launch process, including deployment through GoDaddy and WP Engine
- Provide timely content updates, regularly implementing client-driven changes across property websites to reflect current availability, promotions, and leasing information
- Execute custom functionality and style adjustments using CSS and JavaScript, tailoring components to enhance site interactivity and meet unique client requirements
- Share responsibility for approximately 50% of project execution, actively collaborating with designers, other developers, and project managers to maintain consistent project flow and delivery timelines
- Develop UX mockups and wireframes for upcoming website projects, contributing to user-focused solutions and ensuring intuitive navigation and structure across new builds
- Perform front-end quality assurance and testing to ensure browser compatibility, responsive behavior, and high performance across a wide range of devices and screen sizes

Web Designer/Developer Consultant: *https://calvinjmartin.com* ***Jan 2025 - Currently***

- Independently led the end-to-end design and development of client's WordPress website, transforming a dated site into a modern, brand-aligned digital experience
- Created high-fidelity UI/UX designs in Figma, applying user-centered design principles to elevate usability and visual engagement across all devices
- Collaborated closely with the client to align the website's tone and visuals with a new brand identity, resulting in an increase in client-reported satisfaction with brand consistency
- Provided post-launch support, training, and maintenance, helping the client confidently manage and scale their digital presence independently

Web Developer Consultant: *https://visuallearningsolutions.com* ***Aug 2024 - Dec 2024***

- Independently designed and developed a fully functional WordPress website for a client, integrating custom code to meet specific design and functionality goals
- Led regular client meetings to ensure clear communication, alignment of creative direction, and consistent progress throughout the project lifecycle
- Applied user-centric design principles to enhance both user experience and interface, contributing 75% to design and 25% to development efforts
- Ensured seamless cross-device functionality by implementing responsive design techniques for optimal viewing on desktop, tablet, and mobile
- Conducted comprehensive testing and debugging to guarantee full functionality and performance prior to final delivery, ensuring 100% client satisfaction
- Provided post-launch support and maintenance to foster long-term client trust, satisfaction, and retention

Education

B.S. Digital Media Innovation
Computer Science Minor
Art Minor

*Texas State University - **2019-2023***
Magna Cum Laude
GPA: 3.73